

# Programme Description Document Draft Subject to Approval

Programme Title	Business Management (2025-26)
Award Title	Bachelor of Science with Honours (BSc (Hons))
Awarding Body	University of Southampton
Teaching Institution	University of Southampton Delhi
Regulated by	Office for Students
Regulations	The Regulations of the University can be found on the University's Governance Webpages: <u>https://www.southampton.ac.uk/about/governance/regulations-</u> <u>policies</u>
Location of study	University of Southampton Delhi
Length of the programme	34 Months
Tuition Fees	Fees for students can be located on the programme information page. https://www.southampton.ac.uk/in/courses/bachelor-business- management

## **Programme Overview**

This degree programme provides a comprehensive and flexible education in business management. It is concerned with the successful operation of all types of organisations, including start-ups, large corporations, social enterprises and non-profits. The programme will provide you with a broad introduction to key principles and practices in business management, which examine accounting, marketing, finance, strategy and entrepreneurship to enable you to become familiar with the core issues concerning planning, organising, leading and controlling activity in the context of all organisations. The structure is designed to enable you to specialise and tailor the programme to your specific needs and interests by providing the opportunity to study a diverse range of optional modules. The programme provides cutting edge insight into new emergent markets and trends, developing you as a future leader with a comprehensive overview of issues which will assist you in your career development.

This programme is highly relevant if you are considering embarking on a managerial career in a range of private, public and third sector organisations. Due to the wide range of topics studied, it will also be suitable if you are considering working in a variety of different sectors in the UK and internationally. You will be able to appreciate the diversity, processes, barriers and facilitators of success in dynamic organisations. The programme makes use of state of the art theoretical frameworks and case studies, while being alert as to how they can be applied in a 'real world' setting. The range of bespoke and contemporarily relevant optional

modules will assist you in developing and deepening your knowledge in areas which are relevant to your interests and future career plans. The option to take industry-orientated assessments created with businesses also provides you with the opportunity to see how theory connects to practice in real world environments, while gaining valuable experience.

You will also have the option to undertake an extended, applied business project in place of the traditional dissertation. This business project will allow you to analyse a real-life business problem in depth.

This programme is part of Southampton Business School's undergraduate programmes portfolio. The portfolio is a collection of dynamic and innovative programmes which seek to provide you with theoretical and practical insight into past, current and future business issues. The portfolio engages with contemporary global issues and provides you with the opportunity to develop your business skills to ensure you are well equipped to enter industry, and ultimately lead organisations in the future. In addition to a very current syllabus content, one other contributing factor is that our students are encouraged to participate in experiential learning which is embedded in various modules as well as in extra curricula activities. Our experiential learning activities are supported by our dedicated in-house Careers, Employability, Placement, and Alumni Relations (CEPAR) team.

The portfolio's programmes share a common first semester to introduce you to our core business topics: accounting, marketing, analytics and management. This structure provides the flexibility to move between business programmes and to specialise in subjects of your interest which will enable you to follow your chosen career path.

Your contact hours will vary depending on your module/option choices. Full information about contact hours is provided in individual module profiles. However, most modules have two hours lecture and one hour seminar per week. You will, therefore, have approximately twelve hours of taught contact time per week. You are expected to do at least another 28 hours of private study per week depending on the modules you have selected.

Teaching on this degree programme is based on a system of two twelve-week semesters over three terms followed by assessments at the end of each semester. You would typically study 8 modules in the first and second years each. In the first semester of the first year, you would be taught similar modules as the rest of the first-year undergraduate programmes in the Business School. In the final year you would have a year-long Business Project/Dissertation alongside 6 other modules

The programme is accredited by the Association to Advance Collegiate Schools of Business (AACSB), which is an internationally recognised award of excellence in business education.

## Aims of the Programme

The aims of the programme are to:

• provide you with a detailed understanding of the key concepts and theoretical frameworks in business management;

· provide you with insight into how business management theory operates in 'real world' contexts;

 $\cdot$  enable you to become aware of the diversity of the business management field;

 $\cdot$  develop your understanding of the importance of business management in sustaining and enhancing organisations;

- · provide insight into how business management varies in different organisational and geographical contexts;
- $\cdot$  raise your awareness of the latest trends in business management;
- $\cdot$  develop key business skills which are important in developing your career.

## **Programme Structure**

The tables below provide a list of the modules that make up your programme.

Each module is worth a specified number of credits: you can take a combination of core and compulsory modules enabling you to cover key subject knowledge. Some programmes have option modules which enable you to develop your own interests.

Each level of your programme requires a certain number of credits. The number of option modules you can take depends on the number of core modules at a given level and this is also influenced by the requirements of the regulatory requirements for professionally accredited programmes. Some programmes also have pre and co-requisites, and these are included in individual module information.

Your learning will be led by the latest research, and modules can change periodically to reflect developments in the discipline.

If we have insufficient numbers of students interested in an option module, it may not be offered. If an option module will not be run, we will advise you as soon as possible and help you choose an alternative module.

The core and compulsory modules available on your programmes are as follows:

#### Part I

This structure is consistent with other business school undergraduate degree programmes. You would typically study 8 modules in the first and second years each but in the final year you would have a year-long dissertation/business project with 6 other modules.

You will study eight modules in each year of the degree, divided equally between the semesters. In Part 1, you will gain an overview of analytical techniques, skills, theory and knowledge relevant to a business degree. The first semester introduces the core business disciplines within the business undergraduate portfolio: accounting and finance, analytics, marketing, and business management. The second semester continues your foundational study of the broad topic of business.

In Part 2, you will be able to choose a total of six optional modules to provide you with flexibility in your study. You will also continue with fundamental business and management topics, including organisational behaviour management and organisation theory and operations management.

In the final year of the programme, you will undertake a double-weighted individual research project i.e. dissertation/business project that gives you scope for investigating a business topic of your choice, in some depth. Compulsory modules in the final year include Strategic Management and Corporate Social Responsibility and Sustainable Business. You are then required to select two option modules per semester.

Some of these modules are subject to pre-requisites and exclusions that, for brevity, are not given here. Information about pre and co-requisites is included in individual module profiles.

#### Part I Semester 1 Core (must take and pass)

Code	Module Title	ECTS	Туре
MANG1046	Introduction to Accounting and Finance 2025-26	7.5	Core
MANG1053	Introduction to Marketing for Business 2025-26	7.5	Core
MANG1003	Introduction to Management 2025-26	7.5	Core
MANG1047	Management Analysis 2025-26	7.5	Core

#### Part I Semester 2 Core (must take and pass)

Code	Module Title	ECTS	Туре
MANG1048	Business in Society 2025-26	7.5	Core
MANG1050	Digital Technologies in Business 2025-26	7.5	Core

#### Part I Semester 2 Optional

You must choose 15ECTS/30CATS from the following

Code	Module Title	ECTS	Туре
MANG1014	Commercial Law 2025-26	7.5	Optional
MANG1044	Financial Accounting 1 2025-26	7.5	Optional
ECON1009	Introduction to Economics For Non-Economists 2025-26	7.5	Optional
MANG1045	Management Accounting 1 2025-26	7.5	Optional

#### Part II

#### Part II Semester 1 Core (must take and pass)

Code	Module Title	ECTS	Туре	
MANG2088	Critical Perspectives on Organisation and Management 2026-27	7.5	Core	

#### Part II Semester 1 Optional

Choose 22.5ECTS (45CATS) in each semester.

Code	Module Title	ECTS	Туре
MANG2094	Entrepreneurial Management 2026-27	7.5	Optional
MANG2003	Financial Accounting 2 2026-27	7.5	Optional
MANG2011	Human Resource Management 2026-27	7.5	Optional
MANG2041	Management Ethics 2026-27	7.5	Optional
MANG2017	Company Law 2026-27	7.5	Optional

#### Part II Semester 2 Core (must take and pass)

Code	Module Title	ECTS	Туре
MANG2021	Operations Management 2026-27	7.5	Core

#### Part II Semester 2 Optional

Choose 22.5ECTS (45CATS) in each semester.

Module Title	ECTS	Туре
Consulting: Context, Concepts and Practice 2026-27	7.5	Optional
Innovation, Technology and the Environment 2026-27	7.5	Optional
Making Successful Decisions 2026-27	7.5	Optional
Management Accounting 2 2026-27	7.5	Optional
Philosophy of Management and Organisations 2026-27	7.5	Optional
	Consulting: Context, Concepts and Practice 2026-27 Innovation, Technology and the Environment 2026-27 Making Successful Decisions 2026-27 Management Accounting 2 2026-27	Consulting: Context, Concepts and Practice 2026-277.5Innovation, Technology and the Environment 2026-277.5Making Successful Decisions 2026-277.5Management Accounting 2 2026-277.5

#### Part III

#### Part III Academic Year Core (must take and pass)

Code	Module Title	ECTS	Туре
MANG3100	Business Project 2027-28	15	Core

#### Part III Semester 1 Core (must take and pass)

Code	Module Title	ECTS	Туре
MANG3008	Strategic Management 2027-28	7.5	Core

#### Part III Semester 1 Optional

You must choose 15 ECTS/30 CATS from the following.

Code	Module Title	ECTS	Туре
MANG3003	Financial Accounting 3 2027-28	7.5	Optional
MANG3065	Information, Organisation and Accountability from a Historical	7.5	Optional
	Perspective 2027-28		
MANG3054	Marketing in the Digital Age 2027-28	7.5	Optional
MANG3072	Technological Innovation 2027-28	7.5	Optional

#### Part III Semester 2 Core (must take and pass)

Code	Module Title	ECTS	Туре
MANG3029	Corporate Social Responsibility and Sustainable Business 2027-28	7.5	Core

#### Part III Semester 2 Optional

You must choose 15 ECTS/30 CATS from the following.

Code	Module Title	ECTS	Туре
MANG3105	International Business 2027-28	7.5	Optional
MANG3006	Management Accounting 3 2027-28	7.5	Optional
MANG3101	Management of Information Systems 2027-28	7.5	Optional
MANG3034	Project Management 2027-28	7.5	Optional

### Learning and Teaching

Your overall workload consists of class contact hours, independent learning, and assessment activity, with each ECTS credit taken equivalent to 20 hours of student effort. While your actual contact hours may depend on the option modules you select, the information available on our webpages give an indication of how much time you will need to allocate to different activities.

When not attending lectures, seminars and other timetabled sessions you will be expected to continue learning independently through self-study. Typically, this will involve reading journal articles and books, working on individual and group projects, undertaking research in the library, preparing coursework assignments and presentations, and for other types of assessments and examinations.

### How we'll assess you

Summative assessment(s) usually take place at the end of each module, although some may have interim assessments throughout. Assessment methods might include written examinations and a range of coursework assessments such as essays, reports, portfolios, performance, presentations and projects for example. The marks from summative assessments count towards your module mark.

Each module normally contains at least one piece of practice or formative assessment for which you receive feedback. Formative assessments are developmental and any results do not count towards your module mark, but they are an important part of your learning.

## Staff involved in delivering the different elements of the

### programme

You will be taught by an experienced teaching team whose expertise and knowledge are closely matched to the content of the modules on your programme. The team includes senior academics, professional practitioners, specialists with industry experience, demonstrators and technical officers.

Postgraduate research students who have undertaken appropriate training may also contribute to the teaching of seminars if their research specialism is directly related to the topic of the module and may also be involved in practical classes, project work and field trips. All contributions will be carried out under the supervision of the module leader.

## Fees

### What your fees pay for

Your tuition fees pay for the full cost of tuition and standard exams.

### Extra costs you may experience

Accommodation and living costs, such as travel and food, are not included in your tuition fees. There may also be extra costs for retake and professional exams.

Depending on the nature of your programme, you may be able to choose modules which may have additional costs, such as field studies, travel overseas or industrial placements which will change the overall cost of your programme. Details of these costs can be found in module information.

### The following programme-related costs are not included in your fees:

Туре	Details
Calculators	Where a calculator is required, all Casio Calculators are allowed but they must
	be Non-Programmable, Scientific models. More information is available in the

	Examination Regulations
	https://www.southampton.ac.uk/studentadmin/assessment/assess-
	overview/exam-regulations.page
Stationery	You will be expected to provide your own day-to-day stationery items, e.g.
	pens, pencils, notebooks, etc. Any specialist stationery items that you may
	need will be specified in the relevant module profile.
Textbooks	Where a module specifies essential texts, the Library will identify the optimal
	option(s) to support the module via the course Reading List. This may include
	e-books (ideally with unlimited concurrent usage) or a digitised chapter
	extract, supported by a limited number of print books (where available). You
	may prefer to buy your own copies for high demand titles.
Printing	In most cases, written coursework such as essays and projects are submitted
	online. However it may be necessary to submit a hard copy of some projects,
	business projects and dissertations. The costs of printing a hard copy for
	submission of such work will be your responsibility. You will also have to
	cover the cost of photocopying.
Hardware	The University provides publicly available workstations with software and
	some are available via iSolutions, but otherwise you will need to purchase.
Professional exams	Some modules following successful performance may include a professional
	accreditation that will allow you to take professional exams. You will normally
	be expected to cover the cost of the professional exam.
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## Academic support

The Student Hub is your first point of contact when it comes to seeking support. The team will answer your questions or concerns about your wellbeing, fees and funding, accommodation and visas. The team will help make sure you receive the support you need, guiding you to further support services where required.

One of the most important people you will meet while you are a student at University of Southampton Delhi is your Personal Academic Tutor, who will be allocated to you for your arrival at the University and who is normally a member of academic staff in your own or a closely related subject area. Your Personal Academic Tutor will offer one-to-one support and advice throughout your time at the University and will support you in your studies or with other issues you may have. You can find out more via our webpages:

https://www.southampton.ac.uk/studentadmin/academic-support-guidance/personal-tutor.page

# Disclaimer

As a research-led University, we undertake a continuous review of our courses to ensure quality enhancement and to manage our resources. As a result, this programme may be revised during a student's period of registration; however, any revision will be balanced against the requirement that the student should receive the educational service expected. Please read our <u>Disclaimer</u> to see why, when and how changes may be made to a student's programme.